



REVALSYS
CREATING POSSIBILITIES

HOW JSON HELPS REVALSYS TO MAKE QUICK UPDATES TO WEBSITE CONTENT

Article from [Revalsys Technologies](#)

This article explains about
how JSON helps Revalsys to
make quick updates to its website content



Most website or web app developers today will have heard of JSON, which was introduced as a part of JavaScript in the 2000s. JSON (JavaScript Object Notation) is a text-based file format that is used to record, store, and transmit data between a website/web app and a virtual server, and to create a backup copy of the data. JSON is a widely used format for data interchange which can store and organise any data and make it easily accessible to everyone. JSON stores the data in two formats: Objects – which enclose the data between curly brackets and separates it with commas; Arrays – which enclose the data between square brackets and separates it with commas. JSON is compact and easy for computers as well as people to read and write.

Updating Website Content Using JSON

When a website needs to update its content, it can request the new data from the server in the JSON format. The website can then use JavaScript to analyse this data and display it on the page without refreshing the page. This allows for faster updates to be made to the website. The data stored in the JSON format is lightweight and takes up less storage space, and is used as an alternative to the more complex XML (Extensive Markup Language) format. The data can be accessed easily using apps such as Notepad.

The JSON format is ideal for multichannel businesses with a website and a mobile app on multiple Operating Systems. JSON makes it easy for such businesses to update their content on all these channels at the same time.

How Revalsys Uses JSON To Update Its Website Content

Our website's homepage features our certifications, client testimonials, and contact information along with the list of our clients on a scrolling bar. The banner at the top of the homepage features the latest company news on a scroll. JSON allows us to easily make updates to this content.



CONTACTS

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