



REVALSYS
CREATING POSSIBILITIES

PROFITABLE DIGITAL PRODUCT IDEAS TO SELL ONLINE

Article from [Revalsys Technologies](#)

This article explains about
the profitable digital product
ideas to sell online

A digital product is an intangible product that is sold and accessed over the internet or downloaded. People are going digital in all aspects of their lives. They are preferring digital products over their physical counterparts for their ease of access and to conserve the environment.

Selling and buying digital products is easy. You don't need an army of people to create them and your customers don't need to wait in serpentine queues to buy them.

Physical products are mostly sold over the internet but digital products are also slowly making their place on this platform. If you are looking for ideas for digital products to sell online, here we have provided a list of some of the most popular ones:

E-books

People today are always on the move and want everything on the go. They prefer e-books as they can download them instantly unlike physical books which require people to make multiple trips to libraries to rent/purchase and return them. E-books also save you publishing and printing costs. From novels to informative and knowledgeable content, no matter what your genre is, you will find an audience on this platform.

Online Courses

Most people like to spend their spare time learning new things. Online courses are a popular format as people can access them from anywhere, choose from paid and free courses, and also select courses of their preferred duration. You can create online courses on just about anything – languages, communication skills, etiquettes, sewing, yoga, meditation, nutrition – the options are endless for you. You can also create certified online courses for students. Completing these courses and earning certificates gives students credibility when they seek jobs.

Audiobooks

It can be uncomfortable for people to read or watch content on the go or when they are in the middle of something. This is where audiobooks can be helpful. This form of content is easy to consume as people can listen to audiobooks while doing their daily tasks. Audiobooks also bring content to life for visually impaired people and make stories more interesting for kids.

Podcasts

A podcast is interactive and is hosted by one or more people just like a radio show. The only difference between these two formats is that a podcast can be played using the internet or downloaded to listen to later. Podcasts can be made available at a price or for free, and can be streamed from anywhere in the world. Through podcasts you can inform your listeners about the latest happenings in the world, create awareness about certain topics, or offer tips and suggestions.

Stock Images

Images liven up content of all kinds. They are used by people from all walks of life, from students to marketing professionals and bloggers. If you are passionate about and skilled in photography, there are a lot of popular stock image companies that are looking for you and willing to pay you for your images. And with smartphones advancing every day, you won't even need a lot of heavy equipment to shoot these images.

Templates

Templates are preferred by people as they save their time. Templates have the basic structure ready for any kind of document which people can download and customise. You can create templates for emails, CVs, resumes, cover letters, presentations, business cards, invitations, posters, brochures, flyers, certificates, etc.

Planners

You don't need to create cutting-edge technology to make people's lives easier. Sometimes a planner is all they need. Planners can help people to organise their increasingly hectic lives that require them to juggle their personal and professional lives. You can create different kinds of planners like day planners, meal planners, fitness planners, etc.

Instrumental Music

The right kind of instrumental background music helps to set the tone for content. It is used in videos to break the monotony of speech or to make them more interesting and appealing. While creating an instrumental music clip you must remember to maintain consistency and take care not to violate copyright laws.

Emojis

Emojis are the new language of today's digital world. They are used to evoke emotions in readers, and help to make messages memorable for them. They attract readers' attention easily as they are bright and colourful. Emojis are used in everyday interactions as well as by businesses to humanize their brands and make them relatable.

Colouring Sheets

There is no age limit for colouring. It is recreational for children and a stress reliever for adults. If you have a passion for art, you can share it with others by selling your artworks online in a downloadable and printable format.

Puzzles

Games like joining dots and crossword puzzles are the most preferred ways for kids as well as adults to spend their leisure time in a creative way. Crossword puzzles help to improve general knowledge, problem-solving abilities, and vocabulary. Solving dot-to-dot puzzles has been proven to have the same effects as colouring on adults.



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