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Is Outsourced Fulfilment the Right Choice for your Business

Article from [Revalsys Technologies](#)

This article explains about the
outsourced fulfilment as a
right choice for your business

When you run an eCommerce business, there are a number of important decisions that you need to take, from deciding how to promote your products to shipping your orders. And when it comes to shipping your eCommerce orders, you can choose from two options. You can fulfil your customers' orders either in-house or outsource them to a fulfilment or drop shipping company.

Order fulfilment starts when a customer purchases products from you and ends when the customer receives the order. The shipping option you choose will have a great impact on your business. You can choose the shipping option based on your business needs which will help in serving your customers better in a quick and cost-effective way.

Taking services of outsourced fulfilment company means a lot of work is borne by the company. When an order is placed on your eCommerce platform, the outsourced company pack and ship the products once the order details are shared with them.

Here are some the benefits of outsourcing fulfilment providers:

- No need to store inventory

You don't have to store inventory when you outsource fulfilment as the products will be shipped directly to your customers by your fulfilment partner. There is no need to have your own warehouse to store goods.

- Reduces work

When you outsource fulfilment, you don't have to worry about the complexities of logistics. Your fulfilment partner will plan out the most effective and quickest possible way to deliver the shipments to the right people.

- Saves time

As shipping of products is a vital part of your eCommerce business, you need to make sure that the right orders reach your customers at the right time. It requires a whole lot of time. If you're investing all your time in fulfilling your customers' orders, you're losing opportunities to work on developing new products, growing your customer base, marketing etc. But when you partner with a fulfilment provider, you don't have to worry about it. You get time to focus on other business areas.

- Makes lower costs

Self-fulfillment may seem good when you just start your business or when you're a small company. But when do an audit, you'll realise that fulfilling your customers' orders is not a cost-effective use of time. You need to invest quite a good amount of time and have employees to handle the logistics part. When you outsource fulfilment, it means you not only save time but also save money as you don't need the additional employees.

- Allows to scale more seamless

As your business grows, it can be quite challenging to tackle the great volume of orders you receive. The more the volume of orders, the more the time and labour it takes to ship the orders. Having a fulfilment service provider as your partner will help you in delivering your orders in a most-effective manner. It provides you with an opportunity to grow and help you scale more seamlessly.

Choosing the right fulfilment service provider is crucial. As it influences your business immensely, make sure to do a proper research. Go through reviews, recommendations, offers etc. of the shortlisted fulfilment providers and choose the one that is reputable and can be trusted.

It's the business needs that will help you decide whether you opt for an outsourced fulfilment company or in-house fulfilment. If you want to ensure excellent communication, need to have control over customer experience or want to provide the highest level of customer services, in-house fulfilment may be the best choice.

And if storage costs, reduced staffing and time can benefit your business greatly, outsourcing fulfilment provider could be beneficial. As your business needs changes over time and there is no correct solution, you should ensure from time to time whether you're taking the right path or not.



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CONTACTS

For more information on Revalsys Technologies,
visit www.revalsys.com

8-2-293/82/1/83-A, 1st Floor,
Road No 12, Banjara Hills,
MLA Colony,
Hyderabad - 500034
Telangana, India

Phone: +91 7032660301

info@revalsys.com