



**REVALSYS**  
CREATING POSSIBILITIES

# Factors to Consider When Choosing a 3PL for your eCommerce Business

Article from [Revalsys Technologies](#)

This article explains about the factors to consider when choosing a 3PL for eCommerce Business

In the recent years, third-party logistics (3PL) have grown tremendously as the expectations and buying habits of people is evolving continuously. You'll find numerous 3PL providers that offer multiple facilities. These 3PL providers allow you to save shipping cost and get you closer to your customers.

The third-party logistics company that understands your business and able to handle the merchandise you offer is the key to choosing a 3PL partner. However, there are others factors that need to be kept in mind while choosing a 3PL provider for your eCommerce business.

Here are some factors to be taken into consideration:

- Find a match

It's necessary to identify the core competencies of each 3PL providers you have shortlisted and see how the providers are matching to your business requirements.

- Understand the pricing model

When you move to outsourced logistics, it will definitely have an impact on your expenses. Every businesses incur two different types of costs—variable cost and fixed cost. The fixed cost of a business remains constant, while variable cost varies depending on the sales volume. The pricing model of the 3PL provider shouldn't become a profit eater of your business. Understand and be clear about the pricing model of the logistics providers and choose the one that offers a positive and profitable impact on your business and that provides you opportunities to reduce your costs.

- Retain control and visibility of the operations

Make sure that the third-party logistics provider you hire offer you complete control and visibility of shipment movements and status in real-time. When you retain the control and visibility of the shipments, you can remain ensured that the customers have a positive experience with you.

- Be clear about the contract

Make sure to be clear about the agreement, whether it is fixed cost contract or the cost increases annually.

- Proven track record

Apart from the contract, pricing model etc., you should look if your potential logistics partner has a good track record. When you partner with an inexperienced logistics provider, you're at the risk of offering a poor customer experience. Make sure to partner with the one that are offering services to reputed organisations and has enough knowledge in different aspects of the business.

- Flexible

The logistics partner you choose should be quick enough to ship your customers' orders. And if you require any changes to be made, it should respond to you quickly and remain always open to make the changes.

- Scalable

The third-party logistics provider should scale their operations efficiently to fit the changing needs of your business. It should be able to handle a sudden hike in demand without any interruption. And if any unexpected circumstances occur, it should be capable of working with you during such times. Your logistics partner should be open to embracing improvements whenever necessary.



**REVALSYS**  
CREATING POSSIBILITIES

## CONTACTS

For more information on Revalsys Technologies,  
visit [www.revalsys.com](http://www.revalsys.com)

8-2-293/82/1/83-A, 1st Floor,  
Road No 12, Banjara Hills,  
MLA Colony,  
Hyderabad - 500034  
Telangana, India

Phone: +91 7032660301

[info@revalsys.com](mailto:info@revalsys.com)